

# LORA SIPAL

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## WORK EXPERIENCE

**JAN 2020 – CURRENT**

**OWNER/SHOP MANAGER, OAK ONLINE ENTERPRISES, LLC.**

(My own LLC, formed to manage and connect small international businesses with online platforms, such as Etsy and Amazon.)

- Created Etsy and Amazon accounts for small businesses to broaden their platform.
- Uploaded listings onto Etsy, translated descriptions, and tracked analytics.
- Managed order tracking and customer service to keep the online stores at 4 stars and above.
- Communicated through written medium with customers regarding their questions, concerns, or comments.

**JUL 2021 – OCT 2021**

**RETAIL/ SALES REPRESENTATIVE, REBORN CLOTHING COMPANY**

(An upcycled clothing retail company based in Raleigh, NC)

- Identified and contacted potential clients for bulk apparel order through email and phone for bulk orders, generating sales for the company.
- Maintained store floor, general merchandising, and operation of sales through Square POS systems.
- Summer job, left to focus on graduate school.

**JAN 2018 – JAN 2021**

**INTERN/PERSONAL ASSISTANT, ABOVE THE BOTTOM LINE**

(A corporate social responsibility (CSR) business newsletter based in Raleigh, NC)

- Identified, researched, and wrote about potential events or stories regarding corporate social responsibility.
- Wrote and edited segments for the newsletter on CSR in the fashion and apparel industry.
- Managed upload and distribution of newsletter through Mailchimp, SquareSpace.
- Handled personal returns and mail, travel booking, and other administrative tasks.
- Managed Patreon.com record keeping.
- Left to focus on graduate school.

## EDUCATION

**2021-2022**

**MASTER OF TEXTILES, NORTH CAROLINA STATE UNIVERSITY**

GPA- 3.83

**2016-2021**

**B.S. FASHION AND TEXTILE DESIGN, NORTH CAROLINA STATE UNIVERSITY**

GPA- 3.49

2016

**HIGH SCHOOL DIPLOMA,** WOODS CHARTER SCHOOL

## **SKILLS**

- Graduate level academic writing.
- High level understanding of the FTAR sector (fiber, textile, apparel, retail).
- Creative apparel design and production, including patternmaking, fitting, and 3D rendering.
- Creative textile design and production.
- Naturally curious and inquisitive.
- High attention to detail.
- Use of apparel industry machinery, such as industrial sewing, knitting, pleating, and weaving machines and associated computer programs.

## **LIST OF ACHIEVEMENTS**

- Graduated Cum Laude from NCSU.
- Volunteered for the Apparel Design STEP program at NCSU as a studio assistant in 2019.
- Member of Alpha Lambda Delta, The National Honor Society for First-Year Success.
- Participated in the 2019 AATS Fashion Show at NCSU.
- Invited to participate in a research project led by Dr. Howell at Meredith College in the summer of 2017 by helping code data from research derived from student papers. Chosen based on the quality of my own research paper.